HOW LICENSING WORKS

One meter per product line. Everything inside the line is included.

There is nothing to upsell you once you are in a line. This page explains what that means in practice, and what it costs us to mean it.

WHAT WE METER

Data ingested per day. That is the whole list.

Not endpoints, not assets scanned, not data stores classified, and not per capability enabled. Seats and agents are licence ceilings you size once, not a second meter; the verification line meters resolved checks instead.

WHY ONE

Six meters is worse than the sum of six

Separately metered capabilities make switching one on a procurement event. At 02:00 that delay is the cost, not the licence fee.

THE CATCH

It still meters visibility

A volume meter rewards collecting less. Including every capability does not change that, and we would rather say so here.

What a meter rewards

every meter is an incentive pointed at your own team

`per endpoint`	rewards leaving assets unmanaged — and those are the ones nobody is patching either
`per seat`	rewards shared logins — a control that charges per accountable human produces fewer of them
`per GB/day`	rewards collecting less, and puts your security team on the wrong side of the visibility argument
`one meter, all in`	one ingestion meter with every capability included — the least distorting option we have found, still a volume meter, and the distortion is named above

WHAT YOU CAN HOLD US TO

The meter is visible daily, per source, inside the product — not in arrears on an invoice.

Overage is a bill, never a throttle. A meter that halts ingestion converts a billing dispute into an outage of your visibility.

No commercial threshold decides whether an event is examined. Charge for volume; never for judgement.

You can compute next year yourself. The sizing calculator is public and needs no account or conversation.

QUESTIONS TO ASK US

How many meters will appear on our account, and on what renewal dates?

Name a capability we would have to buy separately after signing.

What happens at overage — a bill, a throttle, or a stop?

If we add a noisy source by mistake, when do we find out, and from what?

What would make you change this model, and what would that mean at renewal?

SIZE IT YOURSELF

No account, no email, no “contact us for pricing”.

Size a deployment from your estate inventory or from raw volume, SaaS and self-managed side by side, and take the number away with you.

Open the calculator

`eventlake.com/sizing.html`

The full argument, including the parts that do not favour this model, is Paper 10 — published rather than gated.